

Partner Community Workshop 2019 Sponsorship Opportunities

Diamond Sponsor (1 spot) – \$17,000

- Thursday Evening Partner Appreciation Event Sponsor
 - Signage at Thursday Evening Event
 - Verbal Recognition During PCW Opening General Session
 - Option to Submit Prize for Raffle at (or after) Thursday Event (supplied by sponsor)
 - Recognition on Agenda for Sponsoring Event
- Recognition as Diamond Sponsor on Show Signage
- Recognition as Diamond Sponsor in Kronos's Pre-PCW Press Release
- Six-Foot Tabletop Space with First Choice of Table Location
- Five-Minute Speaking Opportunity During a General Session
- Full-Page, Four-Color Ad in Conference Bags
- One Piece of Marketing Collateral (brochure, sell sheet, case study, etc.) in Conference Bag
- Optional Choice of Collateral or Giveaway Chair Drop in General Session (supplied by sponsor)
- Linked Logo with 150-Word Company Description on Conference Website
- Linked Logo with 150-Word Company Description in First PCW Registration Email to Partners
- Linked Logo and Description at Top of Pre-Conference PCW "Sponsor Spotlight" Email to All Attendees
- Participation in "Exhibitor Passport Giveaway" to Drive Attendee Engagement
 - Post-Conference List of Attendees Who Scanned in at Your Booth
- Pre-Conference Attendee List (includes all attendees who allow circulation of contact information)
- One Guest Post on Partner Network's blog Prior to the Conference
- Three Vendor Registrations

Owner's Track Sponsor (1 spot) – \$12,500

- Owner's Track Pre-Conference Event Sponsor
 - Ten-Minute Speaking Opportunity During "Owner's Only Session"
 - Signage at Owner's Track Session Room Entrance
 - Verbal Recognition During PCW Opening General Session
 - Optional Choice of Collateral or Giveaway Chair Drop in Owner's Track Session (supplied by sponsor)
- Recognition on Agenda for Owner's Track Sponsorship
- Recognition as Owner's Track Sponsor on Show Signage
- Six-Foot Tabletop Space with Second Choice of Table Location
- Full-Page, Four-Color Ad in Conference Bags
- One Piece of Marketing Collateral (brochure, sell sheet, case study, etc.) in Conference Bags
- Linked Logo with 100-Word Company Description on Conference Website
- Linked Logo and Description Listed Second in Pre-Conference PCW "Sponsor Spotlight" Email to All Attendees
- Participation in "Exhibitor Passport Giveaway" to Drive Attendee Engagement
 - Post-Conference List of Attendees Who Scanned in at Your Booth
- Pre-Conference Owner's List (includes all owners signed up for the Owner's Track two weeks prior)
- Post-Conference Attendee List (includes all attendees who allow circulation of contact information)
- Two Vendor Registrations

Platinum Sponsor (6 spots) – \$8,000

- Sponsor Option:
 - Welcome Reception Event
 - Hotel Room Key Cards
 - Conference Mobile App
 - Conference WiFi
 - Conference Bags
 - Registration Desk
- Logo on Signage at Reception or Logo on Respective Sponsored Item
- Recognition as a Platinum Sponsor During Opening General Session
- Six-Foot Tabletop Space with Priority Selection
- Full-Page, Four-Color Ad in Conference Bags
- One Piece of Marketing Collateral (brochure, sell sheet, case study, etc.) in Conference Bags
- Linked Logo with 75-Word Company Description Conference Website
- Three-Minute Speaking Opportunity During a General Session
- Participation in “Exhibitor Passport Giveaway” to Drive Attendee Engagement
 - Post-Conference List of Attendees Who Scanned in at Your Booth
- Post-Conference Attendee List (includes all attendees who allow circulation of contact information)
- Linked Logo and Description in Pre-Conference PCW “Sponsor Spotlight” Email to All Attendees
- Two Vendor Registrations

Contributing Sponsor (20 spots) – \$3,250

- Six-Foot Tabletop Space
- Half-Page, Four-Color Ad in Conference Bags
- One Piece of Marketing Collateral (brochure, sell sheet, case study, etc.) in Conference Bag
- Linked Logo with 50-Word Company Description on Conference Website
- Participation in “Exhibitor Passport Giveaway” to Drive Attendee Engagement
 - Post-Conference List of Attendees Who Scanned in at Your Booth
- Linked Logo and Description in Pre-Conference PCW “Sponsor Spotlight” Email to All Attendees
- Recognition as a Contributing Sponsor During Opening General Session
- One Vendor Registration

Additional Sponsorships – Pricing Varies

Custom sponsorships and opportunities can be coordinated by request:

- Break and Meal Sponsorships
- Professional Headshots at Booth
- Additional Advertising Where Possible
- Chair Drop or Prize Raffle during a General Session
- And more — if you don’t see it here, just ask!

Additional Vendor Registrations – \$1,500 per person

For questions on sponsorship packages, please contact Colin Menchin at
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